



the internationalist

IN PRINT

Internationalist Magazine

Dedicated to the PEOPLE & IDEAS in International Marketing & Media

2009.....

Early Spring	Showcasing the Best Strategies: Media Ideas from around the World	
Late Spring	THE INTERNATIONALIST 100- NEW! The Top Cross-Border Advertisers	
Summer	Agency Innovators: Tomorrow's Advertising Leaders	A New Look at Luxury's Marketing Options
Early Autumn	Accountability Today: The New Metrics for Marketing	Market Focus: GERMANY
Late Autumn	Thinking Differently: Why Advertisers Must Take Risks DIGITAL INNOVATION- CROSS-BORDER CASE STUDIES	Business Cross Borders: International B2B Lessons
Winter	Internationalists of the Year: The Marketers Behind the Brands	

INTERNATIONALIST PRESS- Debuts Summer 2009!

On Demand Book Publishing for Current Marketing Ideas

Initial Titles Include:

Today's Innovative Media Strategies, Cracking the China Code

ONLINE

www.internationalistmagazine.com

Accessing International PEOPLE & IDEAS

New Partnership:

**The Internationalist & SRDS present
IMG- International Media Guide**

Website Advertising
*Banner, Buttons
Ad Ties to Key Word Searches
Microsites*

E-Newsletters
*Internationalist Ink (Amanda Balthazar)
Media & Entertainment (Juliana Koranteng)*

Podcasts
*Marketing Matters with Deborah Malone
More on Media with Les Margulis
Working with the World with A.Stewart-Allen*

Global Events Calendar- NEW in 2009!
Search for the World's Marketing Events
www.internationalistevents.com

Internationalist 100 Website
Ad Decision-makers at Top-Spending Cos.
NEW! Proprietary Site; Debuts Late 2009

Internationalist Rep Connect
Showcasing International Ad Sales Cos.
www.internationalistrepconnect.com

IN PERSON

Internationalist Conferences, Events & Awards

Connecting International PEOPLE & IDEAS

Internationalists of the Year Dinner

**MARKETING MATTERS-- A Fast-paced
Forum for Debate & Interaction with Marketers**
•Hot Markets- Capitalizing on Brand Growth
•Strategies for Marketing Now

MEDIA MATTERS (LATAM)-- Miami & New York

Agency Innovators Luncheons- London & NY

Training Series for US Marketers with the ANA
Global Branding Seminars- Chicago & NY

**New York-- Growing Your China Markets
in the Year of the Ox with Janet Carmosky**

Events to Showcase Local Culture & Marketing

- Oktoberfest Comes to New York
- Contemporary & Traditional Japar.

BEST PRACTICES & AWARDS:

Celebrating & Showing International IDEAS
www.internationalist-awards.com

- Internationalist Awards for Innovation in Media
- Awards for Innovative Digital Marketing Solutions

As of Jun 1, 2009- subject to change

www.internationalistmagazine.com | www.internationalist-awards.com | www.internationalistrepconnect.com

www.internationalistconferences.com | www.internationalistevents.com